

Connectivity Cloud Alleviates Gaps In The IT And Security Landscape

IT AND SECURITY RESPONDENTS ARE LOSING CONTROL OF THEIR ENVIRONMENT

Responsibilities have become more complex:



THERE IS A GAP BETWEEN RESPONSIBILITIES AND CAPABILITIES

IT and security teams' top challenges include:

- 1 Evolving user types and growing number of users to support
- 2 Difficulty maintaining or improving team productivity
- 3 Growing attack surface areas
- 4 Growing complexity of compliance requirements

THE SOLUTION: CONNECTIVITY CLOUD*

96% of respondents would find this solution valuable ...

... and on average would invest 16% of their current budget.

CONNECTIVITY CLOUD PROVIDES BUSINESS BENEFITS

Business benefits expected from connectivity cloud include:

- 58% Increased productivity
- 54% Improved time to market
- 54% Increased overall revenue
- 48% Reduced overall IT and security costs

Connectivity Cloud:

A hypothetical solution that has the following attributes:

- A cloud platform that delivers secure, performant, "any-to-any" connectivity across on-prem, SaaS, cloud and public internet environments.
- Integrates with any network
- Offers full API level programmability of all its services and functions
- Delivers a unified view and policy control across on-prem, SaaS, cloud and public Internet environments

Base: 449 global director+ decision-makers who influence or direct their organization's choice of enterprise solutions

*Base: 431 global director+ decision-makers who influence or direct their organization's choice of enterprise solutions and who answered "Valuable" when asked how valuable this solution would be to their organization

Source: A study conducted by Forrester Consulting on behalf of Cloudflare, September 2023